



2026 PATRON GUIDE

EVENT CALENDAR

Mon., March 16 Closed to the public
AmeriLife Pro-Am (private event)
First Horizon Bank
Executive Women's Day (private event)

Tues., March 17 Gates open at 8 a.m.
Make It Possible Youth Clinic presented by ReliaQuest (private event)
Professional Practice Rounds

Wed., March 18 Tampa General Hospital Championship Pro-Am
Gates open at 7 a.m.

Thurs., March 19 SaraMana Gate Day
Tampa Bay Times Senior Day
Championship Round 1
Gates open at 7 a.m.
10 a.m. Brian & Mika Kleinschmidt Appearance (stars of HGTV 100 Day Dream Home).

Fri., March 20 Big Dan's Car Wash Gate Day
Folds of Honor Friday presented by USAA
Championship Round 2
Gates open at 7 a.m.

Sat., March 21 Chick-fil-A Moooving Day
Championship Round 3
Valspar LIVE presented by Chick-fil-A featuring Lee Brice and Tyler Hubbard at 6:30 p.m.
Gates open at 7 a.m.

Sun., March 22 **Championship Final Round**
AmeriLife Gate Day benefiting Feeding Tampa Bay
Gates open at 7 a.m.
11 a.m. Past Champion Meet & Greet

For more information visit ValsparChampionship.com

(All times are approximate and subject to change)

Anniversary Celebration
2026 marks 25 years of PGA TOUR full-field professional golf in Tampa Bay and 50 years of professional golf hosted by Copperhead Charities. Celebrate all week — then join us after Sunday's final round on the 18th green for the Champions Celebration and visit the Fan Shop for commemorative merchandise.

Valspar Championship 50/50 Raffle to benefit Tampa General Hospital
Raffle tickets are available at ValsparChampionship.com and Tuesday through Sunday during tournament week at Gate 1, 4 and 12 raffle booths or via QR codes on signage at admission gates and information booths.

Feeding Families Together: AmeriLife Gate Day benefiting Feeding Tampa Bay
Support local families by rounding up when purchasing tournament tickets or by scanning a QR code on signage at the gates. Contributions made on-site will be eligible for a chance to win prizes.

Family Fun Zone
Take a break with games, putt-putt, photos, food and family-friendly fun, all located by the 8th green.

Folds of Honor Friday presented by USAA
Wear your red, white and blue on Friday and join us for the national anthem at the 1st tee prior to play.

The Ultimate Hopper
This premium ticket grants access to the tournament grounds, DEX DECK, Hooters Owl's Nest and both Snake Pit Club venues on Thursday and Sunday.

JABIL Jabil Heroes Appreciation Suite
First responders and health care workers can show valid ID for access to this hospitality venue located on the 5th green.

Pinch A Penny Patriots' Outpost
Active Duty, Retired and Veteran service members are allowed access to the complimentary hospitality tent located at the 4th green.

ADDITIONAL ACTIVITIES

The Turn hosted by @barstoolgruden
Located near the practice facilities, this area features the Fan Shop, concession, numerous screens to watch college hoops, Buc's activations, celebrity appearances and Memorabilia for a Cause featuring collectibles from Jon Gruden's famous boxes.

Valspar SHOT SPOTS
Fans are encouraged to get snap happy and social! Designated locations around the course will provide an enticing backdrop for fans to snap a selfie. Tag us with #ValsparChampionship.

Valspar BLOCK PARTY
Explore the Valspar BLOCK PARTY featuring golf fun and Valspar's 2026 Color of the Year, Warm Eucalyptus — a soft, vintage-inspired green showcased on a tiny home. Coordinating colors and design styles highlight the performance of Valspar products, from paints and stains to applicators.

Snap photos at colorful selfie spots; enjoy games, golf ball giveaways and free popsicles; participate in a painting mural; and relax in the shade at the Valspar BLOCK PARTY. Watch for roaming Valspar Color Scouts awarding prizes to the most colorful fans. Sit back, enjoy premier golf and have a truly colorful time.

Visit the Be Bright by Valspar Experience
Get inspired by the self-guided tour of Valspar's community mural initiative near the 16th tee.

Valspar LIVE presented by Chick-fil-A Tampa Bay
Saturday ticketholders are invited to the Osprey Driving Range post-tournament for a free country concert with Lee Brice and Tyler Hubbard.

Tampa International Airport Autograph Alley
Swing by the 1st tee/scoring area to meet PGA TOUR® pros and score an autograph!

PREMIUM TICKETS & HOSPITALITY

Upgrade your grounds ticket at the Info Booth by the 10th tee. Children 3 years and older require their own ticket.

Hooters Owl's Nest
Enjoy open-air hospitality with views of the 12th green and 13th tee. An air-conditioned tent offers complimentary beer, seltzer, water and Hooters wings.

DEX DECK
Premium viewing at the 11th green and 12th tee offers an all-inclusive bar, high-top seating under a covered deck and food available for purchase. Don't miss the NUTRL Thursday Party with 102.5 The Bone featuring sampling and fan activities.

Snake Pit Club Ticket
The Ketel One Snake Pit Club (at the 16th green) and AmeriLife Snake Pit Club (at the 17th green) offer open-air venues with all-inclusive dining, a premium full-service bar and flat-screen TVs.

Lexus Lounge
Located in the heart of the Snake Pit, the new 16th green loge boxes offer semi-private hospitality with prime views of the PGA TOUR action.

FOOD AND BEVERAGE

Open to All — No Special Access Required

Located in hospitality areas and at their food trucks near the 8th green and 16th tee.

Frenchy's Pool Party features all your local favorite food and beverages at the clubhouse pool deck behind the 18th green.

The Publix® Chillounge is an expansive lounge area offering a variety of food and drinks, including the Publix Birdie Sub and Copperberry cocktail, near the 8th green.

Try the featured tournament drink, the Copperberry, as well as other specialty cocktails made with official Valspar Championship partner products, at our new Publix Liquor Lounge on the 14th fairway.

The Casamigos Bar is located along the 14th fairway.

Grab an ice-cold beer or seltzer at the Michelob ULTRA CLUB located along the 10th tee.

The Josh Cellars Wine Garden is located at the 9th green.

The Cabot Cheese Deck, serving a variety of cheese and spirits, is located at the 13th green.



PGA TOUR App

Stay close to the action with the PGA TOUR Mobile App. Follow live scores, player stats, 3D shot tracking, video highlights and trending news. Access event info or course maps, and buy or manage your tickets. Enable location services and push notifications for Valspar Championship-specific features.

TOURNAMENT FACTS

Charity:

The Valspar Championship is operated by the not-for-profit organization Copperhead Charities, Inc., which has raised over \$52 million since 1977 for charitable initiatives.

Yardage:

7,340 yards; par: 71

Format:

72 Holes Stroke Play

2025 Champion:

Viktor Hovland

Purse:

\$9.1 million

Player Field:

132-135 Players

FedEx Cup Points:

500 to the Winner

FAN INFORMATION

Safety

For your safety, please stay alert and follow course guidelines. Wear sun protection and comfortable shoes — complimentary sunscreen is available at Tampa General Hospital Sunscreen Stations. Stay behind ropes and cross fairways only at designated areas. Review the Assumption of Risk on your ticket or at ValsparChampionship.com.

First Aid and EMS Services

Provided by Tampa General Hospital near the 18th green. For accidents & injuries, go to First Aid or notify a Gallery Marshal or Tournament Official, who will contact EMS for assistance.

Severe Weather

In case of severe weather, including thunderstorms or lightning, warnings will appear on electronic scoreboards. Seek shelter immediately and avoid bleachers, tall or isolated trees, hilltops, open fields, golf carts, water, metal fences, barricades, and hospitality venues. Scoreboards will provide updates on delays.

Social Media

Let's be friends!

Facebook: ValsparChampionship

Instagram & X: @ValsparChamp

Tag us in your photos with #ValsparChampionship

Will Call

Will Call is located at the Carwise Middle School Soccer Fields, 3301 Bentley Drive, Palm Harbor, FL 34684. Photo identification required to collect tickets.

HOURS OF SERVICE:

Monday, March 16	9 a.m. to 2 p.m.
Tuesday, March 17	7 a.m. to 4 p.m.
Wednesday, March 18	7 a.m. to 4 p.m.
Thursday, March 19	6:30 a.m. to 6 p.m.
Friday, March 20	6:30 a.m. to 6 p.m.
Saturday, March 21	7 a.m. to 7 p.m.
Sunday, March 22	7 a.m. to 4 p.m.

Mobility-Impaired Spectators

Spectators with state-issued blue parking hangtags may park in the Red Lot. ADA-accessible shuttles run from the Red Lot to the main clubhouse. Wheelchair-accessible viewing platforms are at the 18th green and 1st tee. For safety, use hard-surfaced roads, cart paths and flat observation areas, as grass can be slippery. Limited on-course mobility shuttles are available throughout the course.

Players

PGA TOUR players have until 5 p.m. on Friday, March 13, to officially commit to playing in the Valspar Championship.

Youth Policy

Children ages 15 and under are admitted free of charge with a properly credentialed adult. Tickets required for anyone 3 years and older to access VIP hospitality areas.

Military Policy

Active Duty and Retired U.S. Military personnel receive free grounds admission; Veterans can purchase tickets at a discounted rate.

Heroes Ticket Policy

Local heroes — including police, sheriffs, EMTs, firefighters, doctors and nurses — plus one guest receive complimentary admission Thursday through Sunday courtesy of Jabil. Limited to the first 500 tickets per day; discounted tickets are available afterward. Online only.

Senior Ticket Policy

Seniors 65+ can present a coupon from Tampa Bay Times at the gate to buy one Thursday grounds ticket for \$60 and get one free.

Parking & Rideshare

Parking can be purchased in advance using the PGA TOUR app or ValsparChampionship.com.

Rideshare drop-off and pick-up is located at the Yellow Lot, which is near Gate 8.

Mobile Device/Cell Phone Policy

- Devices must be on silent at all times; flash may not be used
- Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week
- Content may be used for personal purposes (e.g., personal social media); no commercial use
- No live streaming or real-time coverage (e.g., no shot-by-shot coverage)
- Data use (e.g., texting) is permitted in all areas throughout tournament week
- Phone calls are allowed only in designated areas
- Please be respectful of play and do not interfere with players, caddies or media
- All posted signage and instructions from tournament staff must be observed
- Failure to comply with this policy may result in revocation of your ticket

Please see:

<https://valsparchampionship.com/tickets-parking/ticket-disclaimer/>

Lost & Found Items

Located at the main Information booth near the 1st tee. Items can be picked up the same day until 6 p.m.; unclaimed items are taken to the Tennis Center, 36750 U.S. Highway 19 N., Palm Harbor, FL 34684. For inquiries, call 727-942-5566.

Prohibited Items

- No bags larger than a small purse 6" x 6", including carrying cases, backpacks, camera bags or chair bags
- No clear plastic, vinyl or other carry items larger than 12" x 6" x 12"
- No glass cups or bottles of any kind except for medical or infant needs
- No memorabilia, including pin flags, photos, trading cards, balls and other sports paraphernalia
- No computers or laptops
- No fireworks or laser pointers
- No lawn or oversize chairs, seat cushions or bicycles
- No pets, except for service animals
- No knives, firearms or weapons of any nature
- No video cameras at any time
- No cameras (during competition rounds)
- No selfie sticks or hand-held camera stabilizers
- No beverages (patrons may not bring in or exit with beverages) or coolers
- No radios or TVs
- No posters, signs or banners
- No outside food or beverage
- No motorcycles, mopeds, tricycles, bicycles (whether or not motor-driven), skateboards, hoverboards or other similar devices will be permitted to be operated on or within tournament property. Segways, motorized scooters or other personal transportation devices are prohibited if not used as a mobility aid by individuals with mobility impairment.
- No drones, remote-controlled model aircraft or other devices that can be operated in airspace will be permitted to be operated during tournament week
- No other items deemed unlawful or dangerous by the PGA TOUR tournament security officials

Autograph Policy

During competitive rounds (Thursday through Sunday), players may not sign autographs once their round has started. The Tampa International Airport Autograph Alley, near the 1st tee and scoring area, is available for players who choose to sign.

For more information visit ValsparChampionship.com

Other Marketing Partners

