



2024 PATRON GUIDE

EVENT CALENDAR

(All times are approximate and subject to change)

Sunday, March 17	Publix Copperhead 5K
Monday, March 18	<i>Closed to the public</i> The AmeriLife Pro-Celebrity-Am (private event) Morgan Stanley Executive Women's Day presented by Jabil (private event)
Tuesday, March 19	Professional Practice Rounds ReliaQuest Junior Clinic Gates open at 8:00 a.m.
Wednesday, March 20	Tampa General Hospital Championship Pro-Am Gates open at 7:00 a.m.
Thursday, March 21	Big Dan's Car Wash Gate Day Tampa Bay Times Senior Day Championship Round 1 Gates open at 7:00 a.m.
Friday, March 22	Jabil Gate Day Folds of Honor Friday Championship Round 2 Gates open 7:00 a.m.
Saturday, March 23	Chick-fil-A Moooving Day Championship Round 3 Valspar LIVE presented by Chick-fil-A featuring Cole Swindell at 6:30 p.m. Gates open at 7:00 a.m.
Sunday, March 24	Championship Final Round AmeriLife Community Food Drive Benefiting Feeding Tampa Bay Gates open at 7:00 a.m.



ADDITIONAL ACTIVITIES

Valspar SHOT SPOTS

Fans are encouraged to get snap happy and social! Designated locations around the course will provide an enticing backdrop for fans to snap a selfie. Tag us with #ValsparChampionship.



Valspar BLOCK PARTY

Tiny Homes, BIG Inspiration — you will be inspired by the Valspar neighborhood featuring golf fun and Valspar's 2024 Color of the Year, Renew Blue! Two tiny homes, one painted in Renew Blue and the other in a color palette inspired by our 2023 Champion, Taylor Moore, showcase the performance of a variety of Valspar products — from paints and stains to applicators to ensure the perfect finish. Colorful selfie spots, fun games and Color of the Year golf ball giveaways make the Valspar BLOCK PARTY the place to be! Enjoy free popsicles and relax in the shade with the calming Valspar colors. Keep an eye out for the Valspar COLOR SCOUTS roaming the course; they'll be looking for the most colorful fans and awarding them fun prizes! Relax, enjoy premier golf and have a COLORFUL time!



Visit the Be Bright by Valspar Experience near the 16th tee and walk through the self-guided tour of Valspar's community mural initiative, designed to inspire and bring optimism to the communities we serve.



Valspar LIVE presented by Chick-fil-A Tampa Bay

Saturday tournament ticketholders are invited to the Osprey Driving Range post-tournament for a complimentary concert by country music artist Cole Swindell.



Tampa Bay Times Autograph Alley

Catch all your favorite PGA TOUR® pros in Autograph Alley! Located by the 18th scoring trailer, this is the exclusive place to get autographs from your favorite PGA TOUR pros.



Valspar Championship 50/50 Raffle to benefit Tampa General Hospital

Raffle tickets are on sale at ValsparChampionship.com and will be sold Thursday through Sunday during tournament week at the Tampa General Hospital Sunscreen Stations or online via QR codes on signage at admission gates and information booths.



AmeriLife Community Food Drive Benefiting Feeding Tampa Bay

Fans are encouraged to donate a non-perishable food item for a chance to win prizes. See admission gates for details.



Florida Blue Family Fun Zone

Located between the 8th green and 9th fairway, the Florida Blue Family Fun Zone is a fun and interactive area for kids and families to play games and a putt-putt course, take pictures, relax, have lunch, and take a break from the golf action.



Sensible Micro Fan Seating

Public bleachers located throughout the golf course. See course maps for locations.



Folds of Honor

Patrons are encouraged to wear red, white and blue on Friday and attend the National Anthem at the 1st tee before play. Go to ValsparChampionship.com to learn how to support Folds of Honor.



Expo Grove

Swing by the Expo Grove located between the 9th green and 10th tee. Check out our fun sponsor expos. One lucky winner will receive hospitality tickets for 2025 and a signed 2024 champion pin flag. And swing by the Korbel Expo near the 16th tee for a free sample of champagne.

VENUE UPGRADES



Hooters Owl's Nest

Upgrade your grounds ticket on-site and have access to the open-air hospitality chalet with great views of the greens and an air-conditioned tent featuring complimentary beer, water and the famous Hooters wings. Availability may be limited.



DEX DECK

The DEX DECK provides a fun tournament viewing experience on the 11th green/12th tee. With an all-inclusive premium bar and food to purchase. Upgrade your grounds ticket at the Info Booth by the 10th tee. Availability may be limited.



Snake Pit Club Ticket

This ticket includes access to the tournament, the Ketel One Snake Pit Club at the 16th green and the AmeriLife Snake Pit Club at the 17th green (no longer a venue on the 18th green). Each shared hospitality open-air venue offers an all-included lunch buffet, hors d'oeuvres, desserts and a full-service premium bar, as well as flat-screen televisions. Upgrade your grounds tickets at the Info Booth by the 10th tee. Availability may be limited.

FOOD AND BEVERAGE

Open to All — No Special Access Required



Frenchy's Pool Party features all your local favorite food and beverages and is located on the pool deck at the clubhouse behind the 18th green.



The Publix® Chillounge is an expansive lounge area near the 8th green complete with a variety of food and drink options, including the Publix Birdie Sub and the Copperberry drink.



The Horse Soldier Lounge, a bourbon whiskey deck, is located at the 10th green.



The Dobel Tequila Deck, serving a variety of tequila cocktails, is located at the 13th green.



The Michelob ULTRA CLUB is located along the 10th tee.



The Josh Cellars Wine Garden is located at the 9th green.



The Cabot Deck, serving fun cheese samples, and featuring a beverage concession and up-front viewing of the 14th tee and views of the 16th fairway and green.

Copperhead Clubhouse/Packard's Steakhouse

Open to all patrons Tuesday-Thursday and Sunday.

INNISBROOK RESORT MARCH 17-24

The Most Colorful PGA TOUR® Tournament in the World



For more information and to manage
your tickets, download the
NEW Valspar Championship app

TOURNAMENT FACTS

Charity:

The Valspar Championship is operated by the not-for-profit organization Copperheads Charities, Inc., which has raised over \$50 million since 1977 for charitable initiatives.

Yardage:
7,340 yards; par: 71

Format:
72 Holes Stroke Play

2023 Champion:
Taylor Moore

Purse:
\$8.4 million

Player Field:
144-156 Players

FedEx Cup Points:
500 to the Winner

Safety

For your personal safety, we ask that you exercise due care at all times. Remember to bring sun protection (lotion, hat, sunglasses) and a comfortable pair of shoes, or visit the Tampa General Hospital Sunscreen Stations for complimentary sunscreen. Please do not step under or over ropes. Never cross fairways except at designated crossover areas. Please be sure to read the Assumption of Risk section located on your ticket and at ValsparChampionship.com.

First Aid and EMS Services

Provided by Tampa General Hospital and located by the 18th green. In the event of an accident or injury on the golf course, proceed to First Aid or contact a Gallery Marshal or Tournament Official with a radio. They will contact First Aid or EMS to assist you.

Severe Weather

The PGA TOUR will monitor the weather daily during tournament week. In the event of thunderstorms, lightning or other severe weather, "Weather Warning" information will be displayed on the electronic scoreboards around the golf course. When these warnings appear, fans are advised to take precautions and seek shelter immediately. The electronic scoreboards will keep fans advised as to the length of the delay in play; however, in the event of severe weather or lightning, avoid the following areas: bleachers, tall or isolated trees, hill tops or other high areas, open fields, golf carts, lakes and ponds, metal fences, barricades, hospitality venues, etc.

Social Media

Let's be friends!

Facebook: ValsparChampionship

Instagram & X: @ValsparChamp

Tag us in your photos with #ValsparChampionship

Will Call

HOURS OF SERVICE:

Monday, March 18	9:00 a.m. to 2:00 p.m.
Tuesday, March 19	7:00 a.m. to 4:00 p.m.
Wednesday, March 20	7:00 a.m. to 4:00 p.m.
Thursday, March 21	6:30 a.m. to 6:00 p.m.
Friday, March 22	6:30 a.m. to 6:00 p.m.
Saturday, March 23	7:00 a.m. to 7:00 p.m.
Sunday, March 24	7:00 a.m. to 4:00 p.m.

Will Call is located at 35111 US Highway 19 North, Suite 302, Palm Harbor, FL 34684 in the southeast plaza at the corner of Alderman and Highway 19N. You must present photo identification to receive your tickets.

Mobility-Impaired Spectators

Parking for spectators with state-issued Blue parking hangtags is located in the Red Lot. See ValsparChampionship.com for details. ADA-accessible shuttles are available from Red Lot directly to the main clubhouse. Special viewing platforms for spectators in wheelchairs are located at the 18th green and 1st tee. For the safety of all concerned, it is suggested that those using wheelchairs or similar transport use the hard-surfaced roads, cart paths and flat observation areas as much as possible. The grass is often damp and becomes very slippery on sloped areas. Limited on-course mobility shuttles will be available throughout the course.

Players

The players have until 5:00 p.m. on the Friday of the week preceding the tournament to officially commit to playing in the Valspar Championship. For an up-to-date list, please visit ValsparChampionship.com.

Youth Policy

Children ages 15 and under are admitted free of charge with a properly credentialed adult. Tickets required for anyone 10 years and older to access hospitality areas, including the Snake Pit Club venues, DEX DECK and Hooters Owl's Nest.

Military Policy

Active Duty and Retired US Military personnel receive free grounds admission; Veterans can purchase tickets at discounted rate. Active Duty, Retired and Veterans are allowed access to the Pinch-A-Penny Patriots' Outpost hospitality tent at the 4th green. Visit ValsparChampionship.com for details.

Parking

Various lots available. AAA will have towing and other emergency auto services available in parking lots. See ValsparChampionship.com for details.

Rideshare

Rideshare drop-off and pick-up is located at the Yellow Lot, near Gate 8.

Mobile Device/Cellphone Policy

- Devices must be on silent at all times; flash may not be used
- Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week
- Content may be used for personal purposes (e.g., personal social media); no commercial use
- No live streaming or real-time coverage (e.g., no shot-by-shot coverage)
- Data use (e.g., texting) is permitted in all areas throughout tournament week
- Phone calls are allowed only in designated areas
- Please be respectful of play and do not interfere with players, caddies or media
- All posted signage and instructions from tournament staff must be observed
- Failure to comply with this policy may result in revocation of your ticket

Please see

<https://valsparchampionship.com/tickets-parking/ticket-disclaimer/>

Other Marketing Partners



AMERILIFE

ASHLEY



Lost & Found Items

Lost & Found will be located at the main Information tent near the 1st tee. Lost & Found items may be picked up prior to 6:00 p.m. on the day they are lost. All items not picked up prior to 6:00 p.m. on the day they are lost will be taken to the Will Call location at 35111 US Highway 19 North, Suite 302, Palm Harbor, FL 34684. To report or inquire about Lost & Found items, please call 727-942-5566.

Prohibited Items

- No bags larger than 6"x6"; including carrying cases, backpacks, camera bags or coolers
- No clear plastic, vinyl or other carry items larger than 12"x6"x12"
- No chair bags (folding chairs are permitted, but the sleeves that hold them are not)
- No lawn or oversized chairs or extended footrests
- No pets except for service animals
- No video cameras at any time
- No cameras or GoPros after Wednesday (camera lens must fit within 6"x6" restrictions)
- No selfie sticks or hand-held camera stabilizers
- No computers or laptops
- No whistles, horns or noisemakers
- No radios, televisions or other electronic noise-producing items
- No signs, banners, poles or rods
- No alcoholic beverages may enter or leave the tournament
- No outside glass cups/bottles may enter the tournament except for medical or infant needs
- No weapons of any kind may enter the tournament, including, but not limited to, firearms or knives
- No fireworks or laser pointers
- No memorabilia items, such as flags and photos
- No motorcycles, mopeds, tricycles, bicycles, skateboards, hoverboards or similar items will be permitted on or within tournament property
- No drones, remote-controlled model aircrafts or other devices can be operated in airspace
- No other items deemed unlawful or dangerous by the PGA TOUR Tournament Security Officials

All items are subject to search. There is no check tent, so you will be asked to return all unauthorized items to your car before you are allowed to board shuttles. Tournament is not responsible for personal items left unattended.

Autograph Policy

During official competitive rounds (Thursday-Sunday), a player cannot sign autographs after the start of his round until it is complete. The Tampa Bay Times Autograph Alley is located near the 1st tee/scoring area. Players have the option to use this area.

Florida Blue Complimentary Water Stations

Located at Gate 4 and alongside the 14th fairway, Florida Blue will provide complimentary water pouches to patrons.

Be Sure to Download the Valspar Championship and PGA TOUR Apps

Locate your friends, favorite players and course venues with the interactive Livemap. Stay completely up to date on everything available as you move around the Copperhead Course with on-site messaging. Be sure to turn on PGA TOUR App Location Services & Push Notifications in your OS settings to take advantage of functionality specific to the Valspar Championship while at the course. The Valspar Championship App features event-specific information and a course map.

