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Title sponsorship of Valspar Championship extended through 2025 ***Valspar also will continue as Official Marketing Partner of the PGA TOUR***

PALM HARBOR, FLORIDA – The Sherwin-Williams Company has signed a five-year extension that will take effect after next year’s tournament and continue its Valspar brand’s sponsorship of the Valspar Championship through 2025.

In addition to the tournament sponsorship, Valspar will remain an Official Marketing Partner with the PGA TOUR as the “Official Paint Supplier” and Sherwin-Williams will continue to serve as a local presenting sponsor of the tournament. Today’s announcement was made by representatives of Sherwin-Williams, the PGA TOUR and host organization Copperhead Charities at Innisbrook Resort, where the Valspar Championship begins Thursday on the Copperhead Course.

“We are extremely pleased to announce the continuation of Valspar’s sponsorship of the tournament and marketing partnership with the PGA TOUR,” said Brian Oliver, PGA TOUR Executive Vice President of Corporate Partnerships. “Valspar truly has had a positive impact on the tournament’s success and growth and its team has fully embraced the role of title sponsor by effectively engaging fans, interacting with business partners and using the tournament to showcase its products. Additionally, they’ve expanded their involvement on the PGA TOUR beyond the tournament with the Valspar Caddie Hat Program, which furthers Valspar’s brand presence throughout the season.”

Valspar introduced its Caddie Hat Program on the PGA TOUR in 2014 where more than 150 caddies now wear colorful Valspar-logoed headwear at tournaments throughout the season. As for on-site activation, Valspar again will present Valspar’s Chameleon Cove, with a sand sculpture of one of its mascot chameleons; the Valspar Block Party: Tiny Homes BIG Inspiration, featuring two tiny homes and a Color Cabana painted in Valspar’s 2019 Colors of the Year; and Valspar Color Scouts, who roam the course and award prizes to the most colorful fans. Valspar paint cans once again will serve as the professional tee markers.

“We are very proud of the Valspar Championship, The Most Colorful PGA TOUR Tournament in the World,” said Aaron Erter, President, Performance Coatings Group, The Sherwin-Williams Company. “This tournament has exceeded our expectations in strengthening our customer and vendor relationships, elevating our brand, and, most importantly, investing in the community in a meaningful way. We are pleased to extend our partnership with the PGA TOUR through 2025 and look forward to making an even greater impact in the community in the years to come.”

“We are so grateful to have this tremendous partnership with Valspar,” says Keith Robinson, general chairman of the Copperheads, the tournament’s local organizing group. “With their support, our tournament will reach a quarter century on the PGA TOUR, nearly two decades on the Florida Swing and at least 12 tournaments with the same sponsor. We should be able in that span to push past the \$50 million mark in donations generated for Tampa Bay area charities like Habitat for Humanity and our Birdies for Tampa Bay Charity partners.”

Since its debut on the PGA TOUR in 2000, the Valspar Championship has been held at the Copperhead Course, recognized as a favorite course among players. Last year, Paul Casey held off Tiger Woods and Patrick Reed for a one-stroke victory and his second career TOUR win.

About Valspar

Valspar is one of the well-known paint and stain brands of The Sherwin-Williams Company. Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution, and sale of paints, coatings and related products to professional, industrial, commercial, and retail customers. For more information, visit www.sherwin.com.

About Copperhead Charities, Inc.

Copperhead Charities history of supporting charities through professional golf dates to 1977, with funds generated exceeding \$41 million. The 2019 Valspar Championship is the 19th full-field PGA TOUR event sponsored by the Copperheads (General Chairman Keith Robinson, Vice Chairman Jim Eisch). Over 160 Tampa Bay area civic and business leaders are members of The Copperheads. The Valspar Championship is managed by Pro Links Sports with Executive Director Hollis Cavner and Tournament Director Tracy West.

About PGA TOUR

By showcasing golf’s greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world’s best players, hailing from 25 countries (88 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 226 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving. In 2018, tournaments across all Tours generated a record \$190 million for local and national charitable organizations, bringing the all-time total to \$2.84 billion.

The PGA TOUR’s web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Florida.