



The Valspar Championship  
36750 US Highway 19 North, Palm Harbor, FL 34684  
Phone: (727) 942-5566

MARCH 18-24, 2019  
[www.valsparchampionship.com](http://www.valsparchampionship.com)

For Immediate Release: October 30, 2018

## BRAD PAISLEY Headlines Valspar LIVE presented by Chick-fil-A



**Brad Paisley**, one of the biggest names in country music, will headline Valspar LIVE presented by Chick-fil-A, the fifth tournament concert event in conjunction with the Valspar Championship. Paisley, with more than 20 number one country hits to his name, will hit the Osprey Driving Range Stage after the conclusion of third round play on Saturday, March 23 at approximately 6:30 p.m.

Valspar LIVE began in 2015 with The Band Perry, followed by Rascal Flatts in '16. Toby Keith rocked the Osprey Driving Range stage to a record crowd in 2017. Last year, Jake Owen and Dustin Lynch were our first dual headliners.

Paisley is a critically acclaimed singer, songwriter, guitarist and entertainer whose talents have earned him three GRAMMYS, two American Music Awards, 14 Academy of Country Music Awards and 14 Country Music Association Awards (including Entertainer of the Year). He has been a proud member of the Grand Ole Opry since 2001, as he has written 21 of his 24 #1 hits. His 2017 studio album, LOVE AND WAR, was his 9th consecutive studio album to debut #1 on Billboard's Top Country Albums chart. He is also known for his comedic touches as an awards show host, with a Netflix comedy special and as a spokesperson

for Nationwide Insurance.

A native of Glen Dale, West Virginia, Paisley is a graduate of Belmont University. He is a fan of football's Cleveland Browns, baseball's Los Angeles Dodgers. He is married to actress Kimberly Williams Paisley and the couple has a pair of sons.

Admission to the Valspar LIVE concert is in conjunction with admission to tournament play on March 23. Discounted tickets for that date, and all other days of the tournament, are now on sale at [ValsparChampionship.com](http://ValsparChampionship.com). Chick-fil-A will support the event with treats for concert goers, as well as a continued sponsorship for a variety of other Valspar Championship events including the tournament practice facilities.

The Valspar LIVE! concert is produced by the Valspar Championship in conjunction with Ruth Eckerd Hall On The Road. The primary promotional partner of the concert is iHeartMedia Tampa Bay's US 103.5FM.



The Most Colorful PGA TOUR® Tournament In the World



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#### **About the Valspar Championship**

*The Valspar Championship is Tampa Bay's PGA TOUR event and a part of the annual FedExCup competition. The 2019 Valspar Championship will be held on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida from March 18-24, 2019. Paul Casey is defending champion in a field of top PGA TOUR professionals. It is nationally televised by NBC Sports and Golf Channel. For more information, visit [www.valsparchampionship.com](http://www.valsparchampionship.com) and follow @valsparchamp on Twitter.*

#### **About Copperhead Charities, Inc.**

*Copperhead Charities history of supporting charities through professional golf dates back to 1977, with funds generated exceeding \$41 million. The 2019 Valspar Championship, is the 19th full-field PGA TOUR event sponsored by the Copperheads (General Chairman Keith Robinson, Vice Chairman Jim Eisch). Over 160 Tampa Bay area civic and business leaders are members of The Copperheads. The tournament is managed by Pro Links Sports with Executive Director Hollis Cavner and Tournament Director Tracy West.*

*Ruth Eckerd Hall, Inc., a 501(c)(3) nonprofit organization, owned by the City of Clearwater, manages and operates 2,200-seat Ruth Eckerd Hall, the 200-seat Murray Theatre, the Marcia P. Hoffman School of the Arts, the 750-seat Capitol Theatre and Ruth Eckerd Hall On The Road. Our mission is: Changing lives through the performing arts.*

*Ruth Eckerd Hall On The Road books and produces a number of off-site events including Friends of Music Member Appreciation Concerts, Blast Friday, the Tampa Bay Rays Summer Concert Series, the Clearwater Jazz Holiday and events in other partner venues including The Palladium, the Tampa Theatre and the Amalie Arena. In 2016, industry trade publication Pollstar named Ruth Eckerd Hall On The Road #34 in the world and #19 in the United States of concert promoters.*

*iHeartMedia Tampa Bay owns and operates WFUS-FM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 87 million monthly digital uniques, over 75 million social followers and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 700 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 70 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT). Visit [iHeartMedia.com](http://iHeartMedia.com) for more company information.*



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