

Osteo Bi-Flex® to Title Sponsor Valspar Championship Copperhead 5K

Byline: Race Set for Sunday, March 4, 2018 at Famous Copperhead Course

Palm Harbor, FL - The Valspar Championship is pleased to announce Osteo Bi-Flex® as the title sponsor of the 2018 Osteo Bi-Flex® Made to Move Copperhead 5K. In its third year, the annual race will be held on Sunday, March 4, 2018 at 4 p.m. on the iconic Copperhead Course at Innisbrook, a Salamander Golf & Spa Resort in Palm Harbor, FL.

"We welcome Osteo Bi-Flex® as our event sponsor. The Copperhead 5K is a wonderful way for fans to have the opportunity to traverse the beautiful Copperhead property in this unique race setting. It also gives participants a chance to get a 'sneak-peek' to see what the tournament set-up looks like prior to the 100,000 fans descending on our grounds during tournament week," added Tournament Director Tracy West.

Osteo Bi-Flex® Made to Move Copperhead 5K registration is \$30 and includes chipped timing, custom race bib, dri-fit race shirt, one gallon of paint courtesy of Valspar, finisher's medal, the chance to purchase Valspar Championship tournament tickets at an exclusive, discounted price, and access to a post-race party.

Fans can run or walk the 5K course through the scenic tournament Copperhead Course to the upscale recovery party, held at the Benchmark International Snake Pit Club on the 17th green. Festivities will begin after the award presentation and conclude at 7:00 p.m. The family friendly 3.1-mile race, benefitting Habitat for Humanity of Pinellas County, will award top overall race finishers in seven different age groups.

"Osteo Bi-Flex® wants to empower people to stay as physically active as they are mentally, which is why we're thrilled to be the title sponsor of this year's race," said Chris O'Connor, Vice President of brand marketing for Osteo Bi-Flex®. "Celebrating movement and providing products to support joint comfort, mobility and flexibility are our main missions."

To register, or for additional details on the Osteo Bi-Flex® Made to Move Copperhead 5K, please visit Copperhead5K.com. Information on the Valspar



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Championship can be found at ValsparChampionship.com.



About Osteo Bi-Flex[®]

Osteo Bi-Flex[®] is a brand built on quality and innovation. Osteo Bi-Flex[®] has been responsible for leading the way in the joint care supplements category. Our goal is to bring you and your family the best possible products. With the focus on providing high-quality nutritional supplements that fulfill a variety of needs, Osteo Bi-Flex[®] is committed to providing products to support joint comfort, mobility, and flexibility.*

To learn more about Osteo Bi-Flex[®] products, visit www.OsteoBiFlex.com or connect with us on www.facebook.com/OsteoBiFlex.

About the Valspar Championship

The Valspar Championship is Tampa Bay's PGA TOUR event and a part of the annual FedExCup competition. The 2018 Valspar Championship will be held on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida from March 5-11, 2018. Adam Hadwin is defending champion in a field of top PGA TOUR professionals. It is nationally televised by NBC Sports and Golf Channel. The event is owned and operated by Copperhead Charities, Inc. The title sponsor for the tournament is Valspar Paint. For more information, visit www.valsparchampionship.com and follow @valsparchamp on Twitter.



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About Copperhead Charities, Inc.

Copperhead Charities history of supporting charities through professional golf dates back to 1977, with funds generated exceeding \$38 million. The 2018 Valspar Championship, is the 18th full-field PGA TOUR event sponsored by the Copperheads (General Chairman Keith Robinson, Vice Chairman Jim Eisch). Over 130 Tampa Bay area civic and business leaders are members of The Copperheads. The tournament is managed by Pro Links Sports with Executive Director Hollis Caverner and Tournament Director Tracy West.

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