

NEWS RELEASE - FOR IMMEDIATE RELEASE

**BROOKS KOEPKA COMMITS TO 2020 VALSPAR CHAMPIONSHIP;
COPPERHEAD CRAWL & HAPPY HOUR FRIDAY NEW FOR 2020
TICKETS NOW ON SALE**

Brooks Koepka, who has won four Major Championships in the last three years, will play in the 2020 Valspar Championship on March 16-22.

Tampa Bay's PGA TOUR event, held on the Copperhead Course at Innisbrook Resort in Palm Harbor, will also feature Paul Casey attempting the TOUR's first three-peat in nearly a decade.

Koepka has been #1 in the Official World Golf Rankings since winning the 2019 PGA Championship. It was his second straight PGA Championship victory and he won the U.S. Open in 2017 and '18. In the 2018-19 season, he also won the CJ Cup in South Korea and the WGC-FedEx St. Jude Invitational and finished second (to 2011 Valspar winner Gary Woodland) in his bid for a three-peat at the U.S. Open.

Casey will now have an opportunity for the first three-peat on the PGA TOUR since Steve Stricker won the John Deere Classic in 2009, 2010 and 2011. Casey was a one-shot winner in both 2018 and '19.

Koepka's only previous appearance on the Copperhead was in 2014.

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Tickets for the Valspar Championship are now on sale at ValsparChampionship.com. Daily tickets, passes for the entire week and special packages that also feature food and personal golf are all available at the website. The 2020 tournament will again feature the Valspar LIVE concert event on Saturday, March 21 with the program to be announced soon.

Tickets are being offered at our best discount (\$10 off Good-Any-One Day Tickets for example) through November 15th.

In addition, the Valspar Championship is featuring two new ticket packages in 2020.

In addition to daily tournament admission, the Copperhead Crawl will satisfy your refreshment options. Each Copperhead Crawl ticket includes a hot dog, chips and candy bar at convenient course concession stands as well as beverages at five premium locations - the Avion Margarita Deck, Horse Soldier Whiskey Lounge, Michelob ULTRA CLUB, Wine Garden and Publix® Chillounge. All for one discounted price.

The 2020 Valspar Championship will also feature a new premium event - Happy Hour Friday on the Osprey Driving Range with food and beverage for purchase and entertainment for all tournament patrons starting at 4 p.m. For those who cannot make it to the course earlier in the day, a special Happy Hour Friday Ticket (good only after 4 pm when many players are still on the course) is being offered for \$25. Admission to Happy Hour Friday is free to those with regular full day admission.

The Valspar Championship has enjoyed huge crowds on Saturday in each of the last two years and it is highly recommended that Saturday tickets be purchased in advance. Patrons are also strongly advised to purchase parking (in any of five lots) in advance.



The Most Colorful PGA TOUR® Tournament In the World