



The Valspar Championship
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MARCH 18-24, 2019

www.valsparchampionship.com

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VALSPAR CHAMPIONSHIP UNVEILS NEW FAN INITIATIVES FOR 2019

When the PGA TOUR comes to Tampa Bay for the 2019 Valspar Championship in two months (March 18-24, Innisbrook Resort's Copperhead Course), fans will be welcomed by several new fan initiatives while they enjoy others from past years.

The biggest change in 2019 is the creation of the Publix® Chillounge to the right of the 9th fairway. Formerly the site of the food truck village, the Publix® Chillounge will feature an expanded and enhanced multi-themed concession area with a significant increase in seating. It will be a concession area during play, but at the conclusion of Thursday and Friday's rounds, the area will morph into a Chillounge, complete with lighted furniture, ample adult beverage options and a silent disco – the first of its kind at a PGA TOUR event. The Publix® Chillounge gives fans the opportunity to enhance their Valspar Championship experience even after dark.

Also new in 2019 will be the Sensible Micro Fortnite Zone by the 18th green, where fans will have the opportunity to participate in the worldwide online gaming sensation – and others can stop by to cheer them on. You never know who you might find playing in the Fortnite Zone.

These new initiatives join with the return of Josh Cellars Grape and Grain by the 9th green, the shaded wine bar area with a relaxing vibe and the fine wines of one of California's rising vintners. Also back is the Valspar Chameleon Cove by the 3rd green, the largest beach viewing area on the PGA TOUR, with a new and massive sand sculpture; Valspar's Block Party featuring two tiny homes, pocket-sized residences with numerous clever living options and a gazebo featuring the 2019 Valspar Colors of the Year plus complimentary popsicles; Frenchy's Pool Party, where attendees will savor a low-key Florida vibe by the Copperhead pool just a few feet from the 18th green and the Michelob ULTRA CLUB with exceptional views of the 18th green.

All of these areas will be available to spectators with a daily ticket. For an extra charge, fans will be able to partake in the fun of the Hooters Owl's Nest by the 12th green that includes a boat of wings.

Valspar Championship Week will kick off with the Veterans Alternative Copperhead 5K on Sunday, March 17 at 4 p.m. Fans will be able to run or walk our 5K course through the scenic tournament Copperhead Course to an upscale 17th hole recovery party.

The Valspar Championship will be held March 18-24 on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida. Last year, a record crowd of 150,000 for the week saw Paul Casey finish one-shot ahead of Tiger Woods and Patrick Reed. Other past champions of the tournament include Jordan Spieth, Charl Schwartzel, Adam Hadwin, Gary Woodland, Luke Donald and Jim Furyk. The annual Valspar LIVE presented by Chick-fil-A concert event will feature Brad Paisley after the conclusion of play on Saturday, March 23. Tickets and parking are available now at ValsparChampionship.com.



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