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INTRODUCTION

BIRDIES FOR TAMPA BAY CHARITIES!!!

What is Birdies for Tampa Bay Charities?

Birdies for Tampa Bay Charities is a fundraising program designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by contestants during the VALSPAR CHAMPIONSHIP (a PGA TOUR event). The tournament will be played on the Copperhead Course at Innisbrook, a Salamander Golf & Spa Resort, Palm Harbor, FL March 21-24, 2019.

Any 501(c)(3) charity in the greater Tampa Bay area can participate. Charities can:

- Receive a donation equal to 100% of the paid donations that the individual charity raises.
- Participate in the Bonus Pool. There is no minimum level of paid pledges to participate in the Bonus Pool. Maximum paid pledges that qualify for the Bonus Pool is \$100,000 from any one charity or for an umbrella charity.

The Bonus Pool for the 2019 Valspar Championship Birdies for Tampa Bay Charities will guarantee a 15% Bonus Pool payment on the first \$1.5 million in paid pledges/donations received. All paid pledges received after we reach \$1.5 million in paid pledges will be forwarded to the benefiting charity. The last day for payments to be received and accepted for the 2019 Birdies for Tampa Bay Charities program will be May 3, 2019. All payments received after May 3, 2019 will be forwarded to the benefiting charity.

The amount of pledges a charity can turn in after the March 21, 2019 deadline cannot exceed 20% of the total pledges turned in by the charity.

The Valspar Championship provides collateral material necessary to assist your charity in fundraising.

How can your charity sign up to participate?

- Fill out the Birdies for Tampa Bay Charities Official Commitment Form on page 13 of this booklet.
- ALL FLIGHT LEADERS ARE REQUIRED TO SIGN A FORM AT REGISTRATION AGREEING TO ABIDE BY ALL RULES LAID OUT IN THIS HANDBOOK
- Provide a copy of the IRS letter that confirms your organization's 501(c)(3) status at registration.

Each organization is responsible for imprinting its name, flight leader name, and flight number on each pledge card so each pledge can be properly credited in our database. We suggest that you do this before pledge cards leave your office. You may run pledge cards through printers, copy machines, make mailing labels or use a rubber stamp. You will be given a flight leader number upon registering.

Charities that have previously registered will retain their same flight number.

Thank you for your interest in the Valspar Championship Birdies for Tampa Bay Charities program. We believe this program can generate significant dollars for your organization, and hope you will find it a valuable fundraising tool.

For further information contact:

Doug Laseter

Birdies for Tampa Bay Charities® Coordinator

36750 US Highway 19 North

Palm Harbor, FL 34684

Telephone (727-942-5557) Fax (727-937-6599) E-mail: dlaseter@thecopperheads.org

PROGRAM GOALS

Birdies for Tampa Bay Charities is an independent program operated by Copperhead Charities Inc. (CCI), the host of the Valspar Championship. Birdies for Tampa Bay Charities is not affiliated with the PGA TOUR, any other similar program operated by the PGA TOUR nor any of its tournaments.

PROGRAM GOALS:

The Copperheads believe that the Birdies for Tampa Bay Charities program has great potential. Through a partnered commitment with local charities, the Birdies for Tampa Bay Charities program is a winning combination.

The Copperheads' strategic plan is the following:

ORGANIZATIONAL OBJECTIVES:

1. Increase charitable contributions in the Tampa Bay community derived from the Valspar Championship.
2. Expand the number of charities benefiting from the tournament.
3. Reach a broader cross section of the community.

COPPERHEAD CHARITIES INC.

- Copperhead Charities Inc (CCI) registered with the State of Florida as a not-for-profit, tax exempt 501(c)(3) organization, has a mission of promoting the game of golf for the benefit of local charities by operating a PGA TOUR event, the Valspar Championship.
- CCI has given over \$41.6 million to Tampa Bay charities since it began bringing PGA TOUR golf to Tampa Bay in 1977. Donations have been generated from the proceeds of the PGA TOUR events known as the JCPenney Classic, Tampa Bay Classic, Chrysler Championship, PODS Championship, Transitions Championship and Valspar Championship
- CCI is governed by a Board of Directors composed of past tournament chairmen and other individuals who have proven their leadership skills within the community.
- CCI has an office located at 36750 US Highway 19, North, Palm Harbor, FL 34684, which is on the grounds of Innisbrook Resort.

Copperhead Charities is composed of approximately 150 area business leaders who are dedicated to hosting a PGA TOUR golf tournament in the community and raising charitable dollars for any and all 501 (c) (3) Tampa Bay area charities.

Board of Directors

Keith Robinson – General Chairman
Jim Eisch – Vice General Chairman
Les Muma – Immediate Past Chairman
John Astrab
Ronde Barber
Ronice Barlow
Ray Bouchard
Allie Cantonis
Hollis Cavner
Jim Daly
Dan Doyle, Jr.
Tom Gates
Peter Jones
John Mosher
Ron Petrini
Lisa Smithson
Chris Sullivan
Doug Woolard
Brett Morgan – CopperMug Liaison

STAFF

Tracy West – Tournament Director	Zach Labbe – Director of Operations
Steve Gordon – Director of Ticket/IT Operations	Norma Hesselgrave – Office Manager
Jim Harrison – Director of Sales	Austin Kern – Corporate Partner Associate
Rick Odioso – Media Coordinator	Blair Aitken – Sponsor Activation & Pro-Am Manager
Lee Ann Grammer - Tournament Staff Accountant	

Doug Laseter Birdies for Tampa Bay Charities Coordinator
36750 US Highway 19 North
Palm Harbor, FL 34684
Telephone (727-942-5557) - Fax (727-937-6599) - e-mail: dlaseter@thecopperheads.org

PROGRAM SUMMARY

GENERAL DESCRIPTION:

- Birdies for Tampa Bay Charities is a multi-level fundraising program designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by the contestants during the Valspar Championship. The program has two primary components:
 1. Solicitation of Pledges from Individuals and/or Corporations
 2. "Guess the Birdies" Contest
- The primary goal of the Birdies for Tampa Bay Charities program is to successfully solicit and collect pledges of one cent (.01) or more or a one time minimum donation of \$10.00 from the General Public and/or Corporate Donors for every "birdie" made during the Valspar Championship (Thursday through Sunday of tournament week). In the event the Valspar Championship is less than a 72-hole event, a \$.01 donation will be valued at \$10.00 (with other donations pro-rated accordingly).
- In golf, a "Birdie" is a score of one stroke lower than "Par" for any golf hole on the golf course. "Par" is the normal expected score of a golf professional on any given hole.
- Birdie History

2018	144 players made 1212 birdies		
2017	144 players made 1256 birdies		
2016	144 players made 1039 birdies		
2015	144 players made 1198 birdies	2007	144 players made 1232 birdies
2014	156 players made 1155 birdies	2006	132 players made 1149 birdies
2013	144 players made 1257 birdies	2005	132 players made 1103 birdies
2012	144 players made 1423 birdies	2004	132 players made 1285 birdies
2011	144 players made 1376 birdies	2003	132 players made 1145 birdies
2010	144 players made 1208 birdies	2002	156 players made 1295 birdies
2009	144 players made 1185 birdies	2001	Tournament not held (9/11/2001)
2008	144 players made 1018 birdies	2000	144 players made 1206 birdies

PLEDGE SOLICITATION:

- Each participating charity has the opportunity to solicit pledges from individuals and/or corporations. The Valspar Championship will not solicit pledges on behalf of any participating charity.
- The following example shows how the value of a single pledge is calculated and how the value of cumulative pledges for a participating charity is determined: Individual Pledge - \$.01 per birdie x 1200 birdies = \$12 pledge. Corporate Pledge - \$1.00 per birdie x 1200 birdies = \$1,200 pledge. Cumulative Pledges - \$7.00 per birdie x 1200 birdies = \$8,400 in pledges.
- 100% of the pledge collected will go to the individual charity that solicited that Birdies for Tampa Bay Charities® (BFTBC) pledge. Reasonable administrative and promotional costs for the program will be paid for by the Valspar Championship (excluding individual charity organization mailing/solicitation expense). It is intended that all information relative to BFTBC will be mailed by the individual charitable organization within their normal course of business.

PROGRAM SUMMARY
(continued)

VALSPAR CHAMPIONSHIP ADMINISTRATIVE RESPONSIBILITIES:

- Birdies for Tampa Bay Charities will be administered by the staff of the Valspar Championship. All funds collected will be processed through a Birdies for Tampa Bay Charities account of the Valspar Championship.
- Administrative functions include the following:
 1. Registration of all participating charities
 2. Design and production of all collateral materials
 - A. Pledge Forms
 - B. Promotional Posters
 3. Distribution of all materials to participating charities
 4. Processing of pledge forms received from participating charities
 5. Billing and collection of pledges
 6. Management of "Guess the Birdies" Contest
 - A. Prize Solicitation
 - B. Processing of Entries
 - C. Winner Selection and Notification
 7. Supervision of the "Flight Leaders"
 - A. Distribution of membership packages
 - B. Hosting of social functions

CHARITY RESPONSIBILITIES:

- Participating charities will have sole responsibility to raise pledges on behalf of their organization and to submit official pledge cards to the Valspar Championship staff for processing, billing and collection.
- Each participating charity must designate one (1) representative to be Valspar Championship primary contact for Birdies for Tampa Bay Charities. This designated representative will become a charter "Flight Leader" and will receive all rights and privileges as defined in the section titled "Flight Leaders."
- Flight Leaders are responsible for reviewing all submitted pledges (via summary sheet provided by tournament). Said summary will be distributed within seven days of tournament's conclusion or information in report will be assumed correct. Any discrepancies must be reported prior to April 10, 2019.

ELIGIBILITY:

To be eligible to participate in the Bonus Pool, a charity must be:

1. A publicly supported organization recognized by the IRS as a 501(c)(3).
(Please provide documentation with commitment form)
2. A Greater Tampa Bay Area charity (within a 60-mile radius of tournament site)
3. Committed to utilize generated funds only in the Greater Tampa Bay Area.

CAMPAIGN TIMELINE

<u>September Date TBD</u>	Birdies for Tampa Bay Charities launch (includes distribution of "Flight Leaders" membership packages) Valspar Championship Office - Innisbrook 9:00 AM - 3:00 PM Valspar Championship representatives available to meet with charity organizations for one-on-one meetings
<u>September 1, 2018 thru March 21, 2019</u>	Official Pledge BFTBC Solicitation Campaign
<u>Thursday, March 21, 2019 11:00 AM</u>	Deadline for pre-tournament pledge forms and "Guess the Birdies" contest entries to be received at Valspar Championship office
<u>March 2018 (Date TBD):</u>	Awarding of Grand Prize for "Guess the Birdies" contest
<u>March 24 – May 3, 2019</u>	Billing and Collections period
<u>June 2018 TBD</u>	Distribution of Collected Pledges and Bonus Pool.

"GUESS THE BIRDIES" CONTEST

GENERAL DESCRIPTION:

- To create additional excitement for the program, the Valspar Championship will sponsor a "Guess the Birdies" contest. Participants who commit to a minimum pledge of \$.01 per birdie or a minimum donation of \$10.00 are eligible to guess the number of birdies that will be made by contestants during the Valspar Championship. In the event the Valspar Championship is less than a 72-hole event, a \$.01 donation will be valued at \$10.00.
- The total number of birdies will be calculated to include all "Birdies" made by contestants during the four competition rounds of the Valspar Championship played Thursday through Sunday (or any date rescheduled due to weather, etc.).
- The "Guess the Birdies" Contest Entry Form will be included on the Official Birdies for Tampa Bay Charities pledge card. Participants must submit their guess for the "Guess the Birdies" contest when submitting their pledge card.

PRIZE

- A prize will be awarded to all individuals who correctly guess the exact number of Birdies made during the tournament.
- If no individual guesses the correct number, the Grand Prize will be awarded to the person who comes the closest (without going over the total).

RULES AND REGULATIONS:

- "Guess the Birdies" will be conducted in accordance with all applicable rules and regulations, which govern the State of Florida. It is the Valspar Championship responsibility to supervise the contest.

Contest rules will be provided to each participating charity prior to the official launch of the Birdies for Tampa Bay Charities pledge program and the "Guess the Birdies" contest.

FLIGHT LEADERS

GENERAL DESCRIPTION:

- "Flight Leaders" has been created to unite both charity and corporate representatives who share a common goal: to raise funds for worthwhile causes in the Greater Tampa Bay Area.
- "Flight Leader" status is reserved for one designated representative from each participating charity.
- Each participating charity organization will be responsible for the designation of its "Flight Leader."
- Each charity may have only one Flight Leader.
- Flight Leaders are required to attest to the validity of their charity's fundraising efforts.

CHARITY REQUIREMENTS

As the Valspar Championship grows, we continue to look for ways to market and spread the word about who we are and what we do. As such, we are asking all charities that partner with us by raising a minimum of \$50,000 through the Birdies for Tampa Bay Charities program to help us in that task with a few items that will help us in our community outreach.

Therefore, we are requiring those Flight Leaders to coordinate the following:

- Two e-blasts to data bases to your primary list – one for a ticket promotion 45 days in advance of tournament and one- post tournament recognizing and thanking the tournament and Birdies Program
- Two mentions on your primary social media outlets
- The opportunity for a tournament representative to speak to any appropriate groups of donors, volunteers, staff and/or board to promote the tournament
- One meeting with appropriate person and tournament sales representative to fully explore any other appropriate, mutually beneficial partnership opportunities with the tournament
- Assistance in recruiting tournament volunteers

The growth of the tournament is essential for us to continue with and grow Birdies for Tampa Bay Charities. We view these as a few small acts of partnership that can help us moving forward.

BONUS POOL

Valspar Championship will supply a Bonus Pool to be divided as follows:

The Bonus Pool for the 2019 Valspar Championship Birdies for Tampa Bay Charities program will guarantee a 15% Bonus Pool payment on the first \$1.5 million in paid pledges/donations received. All paid pledges received after we reach \$1.5 million in paid pledges will be forwarded to the benefiting charity. The last day for payments to be received and accepted for the 2019 Birdies for Tampa Bay Charities program will be May 3 2019. All payments received after May 3, 2019 will be forwarded to the benefiting charity.

The amount of pledges a charity can turn in after the March 21 deadline cannot exceed 20% of the total pledges turned in by the charity.

ALL CHECKS MUST BE MADE PAYABLE TO THE VALSPAR CHAMPIONSHIP or BIRDIES FOR TAMPA BAY CHARITIES. ALL OTHER CHECKS WILL BE RETURNED.

ALL CHECKS MUST COME FROM THE ORIGINAL DONOR. CHECKS FROM THE CHARITY WILL NOT BE ACCEPTED.

The maximum dollar amount from any one charity that qualifies to be matched with the Bonus Pool is \$100,000. “Self Pledges” (pledges made on behalf of an organization and paid by the organization) are not permitted and may not be used towards the Bonus Pool).

So-called “Umbrella Charities” (organizations that have more than one team, group, campus or club raising money together towards the Bonus Pool) will be able to raise a combined maximum of \$100,000 towards the Bonus Pool. The Valspar Championship reserves the right to determine whether organizations are Umbrella Charities.

The maximum that any one individual, corporation and/or representatives thereof may contribute to the 2019 Birdies for Tampa Bay Charities program and qualify for Bonus Pool payment is \$100,000 regardless of the number of charities to whom said monies are distributed or the different accounts from which said monies are drawn.

RULES AND REGULATIONS - PLEDGE SOLICITATION

1. Participating charities must not solicit pledges in advance of the official pledge period as defined by the Valspar Championship. You may notify your constituents via normal communication (i.e. newsletters) that you are participating in Birdies for Tampa Bay Charities, but may not directly or individually request a pledge be made in advance of the official period. Failure to abide by this provision will result in expulsion from the program.
2. Limited use of the trademarks of Copperhead Charities Inc., The Copperheads, "Birdies for Tampa Bay Charities" and the Valspar Championship will be granted to all participating charities. Samples of materials bearing the trademarks must be submitted to the Valspar Championship for approval prior to distribution.
3. Unauthorized use of the trademarks of Copperhead Charities Inc., The Copperheads, the Valspar Championship and "Birdies for Tampa Bay Charities" is strictly prohibited and is grounds for expulsion from the program and other damages.
4. The participating charity is responsible for the collection and submission of all completed pledge cards to the Valspar Championship office. The Valspar Championship is not responsible for any pledge cards not received by the established deadline. Pledge cards that come in without the appropriate information will be returned and not processed. Participating charities must sign and return a list of verified pledges by April 15, 2019. Tournament will provide Flight Leaders with a list within 7 days of completion of the tournament.
5. Payments received after the final deadline are not eligible for the Bonus Pool. Checks will be forwarded directly to participating charities.
- 6. The Valspar Championship will not pay out on any collected pledges prior to June 2019.**
7. Payments from the Valspar Championship to participating charities will equal 100% of the value of the collected and paid pledges. No payment will be made on uncollected pledges. Payments made over and above the pledge amount on individual pledges to a charity will be paid to that charity. (i.e. person pledges \$.01 per birdie x 1200 birdies = \$12 pledge. Person submits payment for \$20, charity will be paid the higher amount).
8. Rules may be amended at any time at the sole and absolute discretion of the Valspar Championship.
9. **Payment of pledges is to be made to the Valspar Championship** not the soliciting charity. The Valspar Championship will make payment to the participating charities of all collected pledges earned by that charity. After the established deadline, a listing of all uncollected pledges will be provided to each charity organization.
10. "Self-Pledges" are not acceptable. An organization cannot make pledges on behalf of their organization and pay for the pledge from their organization.
11. Charities are required to provide proof of all pledges/donations made by an individual or corporation and paid by the charity exceeding \$1,000 per charity. A copy of the cancelled check or letter by the original donor is required.
12. Charities agree that donors will not be reimbursed in any manner for any or all portions of their pledge/donation.

RULES & REGULATION - "GUESS THE BIRDIES" CONTEST

1. Birdies for Tampa Bay Charities requires a minimum pledge of at least \$.01 per birdie or a single contribution of at least \$10 to be processed. However, no donation is necessary to participate in the "Guess the Birdies" contest. Guesses may be submitted to the Valspar Championship on a 3x5 card. Only one guess per card is permitted. In the event the Valspar Championship is less than a 72 hole event, a \$.01 donation will be valued at \$10.00. The maximum number of guesses any one donor may make is 10 guesses.
2. Only one "Guess the Birdies" entry per pledge form.
3. All cards correctly guessing the number of birdies will win a prize. Prizes will be given to the people who exactly guess the number of birdies made during the defined measurement period. If no one guesses the exact number of birdies, the winner will be the person who comes closest without going over the total.
4. "Guess the Birdies" contest entry deadline is Thursday, March 21, 2019 at 11:00 AM. Pledges received after this point are not eligible for the "Guess the Birdies" contest.
5. The exact number of birdies made by the contestants during the official competition rounds will determine the winner. For the purposes of this contest, "Eagles," scores of two-under par, are not considered "Birdies."
6. The final number of birdies made will be determined and validated by the PGA TOUR officials.
7. The Valspar Championship's decisions and interpretations of the rules will be final and made at its sole and absolute discretion. No appeal or further review will be permitted.
8. Prizes cannot be exchanged for cash.
9. Winners are responsible for all sales tax, registration fees, other applicable fees and INCOME TAX on all prizes.
10. Valspar Championship, Copperheads and their family members are not eligible for the Grand Prize.
11. Handwriting is the responsibility of the donors. The Valspar Championship is not responsible for errors.
12. These rules may be amended at any time at the sole and absolute discretion of the Valspar Championship.
13. No donation is necessary for the "Guess the Birdies" contest.

OFFICIAL COMMITMENT FORM

Yes, our organization would like to participate in the 2019 *Birdies for Tampa Bay Charities* program conducted by the Valspar Championship.

CHARITY NAME: _____
CONTACT NAME (FLIGHT LEADER): _____
MAILING ADDRESS: _____
CITY: _____ STATE _____ ZIP _____
PHONE: _____ FAX: _____ E-MAIL: _____

The registered charity agrees to abide by the Rules and Regulations outlined in the Flight Leader Handbook including but not limited to:

Providing a copy of the IRS letter confirming your 501(c)(3) status. Please submit with this commitment form.

Charity agrees that donors will not be reimbursed in any manner for any or all portions of their pledge/donation.

ALL CHECKS MUST BE MADE PAYABLE TO THE VALSPAR CHAMPIONSHIP or BIRDIES FOR TAMPA BAY CHARITIES. ALL OTHER CHECKS WILL BE RETURNED.

All checks must come from the original donor. Checks from the charity will not be accepted.

Self-pledges (pledges made by a charity and paid by the charity) are prohibited.

All Bonus Pool funds generated must be used only in the Greater Tampa Bay Area.

Failure to abide by these rules and regulations will result in all monies returned to charity with no Bonus Pool payment.

Signature of Authorized Representative

Date

Please return to:
Valspar Championship
36750 US Highway 19 North
Palm Harbor, FL 34684
Fax to: 727-937-6599

For further information contact Doug Laseter at 727-942-5557

“All About "Birdies for Tampa Bay Charities”

Helpful Hints

Birdies for Tampa Bay Charities is a multi-level fundraising program designed to give charities an opportunity to raise money for their organizations based on the number of "birdies" made by contestants during the Valspar Championship, taking place March 21-24, 2019 at Innisbrook, a Salamander Golf & Spa Resort, Palm Harbor.

The primary goal of Birdies for Tampa Bay Charities is to collect pledges of one cent (.01) or more from the general public and/or corporate donors for every "birdie" made by contestants during the Valspar Championship presented by BB&T. In golf, a "birdie" is a score of one stroke lower than "Par" for any golf hole on the golf course. "Par" is the normal expected score of a golf professional on any given hole. The total number of "birdies" made in 2018 was 1212 by a field of 144 players. Thus, if you pledged one penny per birdie, your pledge would be \$12.12 for example. One-time donations are also accepted. The minimum one-time donation is \$10.00. **Checks should be made out to "Birdies for Tampa Bay Charities." Self-pledges (pledges made by the charity and paid by the charity) are not allowed. 100% of all paid pledges go DIRECTLY to your charity.**

There is no minimum required to qualify for the Bonus Pool. All paid pledges (up to a maximum of \$100,000 per charity) will result in a Bonus Pool payment.

The Bonus Pool for the 2019 Valspar Championship Birdies for Tampa Bay Charities program will guarantee a 15% Bonus Pool payment on the first \$1.5 million in paid pledges/donations received. All paid pledges received after we reach \$1.5 million in paid pledges will be forwarded to the benefiting charity. The last day for payments to be received and accepted for the 2019 Birdies for Tampa Bay Charities program will be May 3, 2019. All payments received after May 3, 2019 will be forwarded to the benefiting charity.

The maximum that any one individual, corporation and/or representatives thereof may contribute to the 2019 Birdies for Tampa Bay Charities program and qualify for Bonus Pool payment is \$100,000 regardless of the number of charities to whom said monies are distributed or the different accounts from which said monies are drawn.

Each pledge card must have a four digit number filled out identifying your charity. The Valspar Championship handles all pledge collections.

Distribution takes place in June 2019. At this time, all funds will be distributed to the charity identified on the pledge card.

There is a "Guess the Birdies" contest. All people who pledge a minimum of **one cent (.01)** per birdie, or a minimum donation of **\$10.00** may guess the number of birdies that will be made during the Valspar Championship. This number includes all birdies made by contestants during the four competition rounds played Thursday through Sunday. Participants submit their guess for the "Guess the Birdies" contest on their pledge cards. All participants who correctly guess the number of birdies will win a prize. There is a maximum of ten (10) guesses per donor.

Pledges are tax deductible. Pledge payment is made payable to the Valspar Championship – a qualified 501(c)(3) organization.

No money collected goes to PGA TOUR players.

Remember: Donors will want to know who will receive the funds they pledge. Donors will want to know how the money will be used. Have a specific purpose for the gifts. A gift to your general fund can be harder to sell.

BIRDIES FOR TAMPA BAY CHARITIES HISTORICAL SUMMARY

	2001	2002	2003	2004	2005
Paid Pledges	\$109,973.22	\$208,122.83	\$403,358.68	\$741,310.68	\$1,889,033.19
Bonus Pool	\$100,000.00	\$100,000	\$100,000	\$200,000	\$462,627.78
Charities Participating	21	29	37	55	154
	2006	2007	2008	2009	2010
Paid Pledges	\$1,806,005.69	\$918,672.86	\$789,584.11	\$1,346,589.85	\$1,203,816.12
Bonus Pool	\$343,393.81	\$135,102.71	\$150,084.97	\$258,342.60	\$167,566.04
Charities Participating	108	77	70	79	66
	2011	2012	2013	2014	2015
Paid Pledges	\$1,662,483.23	\$1,582,923.00	\$1,058,368.78	\$905,479.70	\$1,281,807.21
Bonus Pool	\$204,383.87	\$150,721.95	\$103,183.46	\$100,000	\$191,504.58
Charities Participating	71	58	44	36	42
	2016	2017	2018		
Paid Pledges	\$1,390,121.48	\$1,557,989.57	\$1,673,315.30		
Bonus Pool	\$205,634.19	\$217,182.35	\$244,337.30		
Charities Participating	38	33	35		

BENEFITING CHARITIES 2018

Academy of The Holy Names	Homeless Empowerment Program
ALS	Innisbrook Associate Scholarship Fund
Berkeley Prep	Meow Now Inc
Big Brothers Big Sisters of Tampa Bay	Metropolitan Ministries
Big Cat Rescue	More Health, Inc
Black Diamond Foundation	Morton Plant Mease Foundation
Charity Polo Classic Inc	Quantum Leap Farm Inc.
Chi Chi Rodriguez Youth Foundation	Rotary - Clearwater
Citrus Aid Cancer Foundation	Rotary - Seminole Lake
Citrus County Family Resource Center	Rotary - St. Petersburg - Sunrise
Clearwater for Youth	Ruth Eckerd Hall
Daystar Life Center	Ryan Wells Foundation
Drs. Kiran & Pallavi Patel Family Foundation	St. Paul's School
Eckerd College - Golf	Tampa General Hospital Foundation
Gift of Adoption Fund	Tarpon Springs High School Band Boosters
Greater Tampa Sertoma Club, Inc.	The First Tee of Tampa Bay
Guardian Angels	USF Foundation
	YMCA Par 3 - First Tee of Lakeland

NOTES