



### **Tampa Bay Food Trucks to Supply Food Trucks at the Valspar Championship**

**Tampa, Fla. – March 3rd, 2017** – Tampa Bay Food Trucks (TBFT) will be providing food trucks to feed participants and spectators at the 2017 Valspar Championship presented by BB&T. The food trucks will be parked on the 8<sup>th</sup> green with food available for purchase by all tournament patrons, participants and volunteers for the duration of the tournament starting on Thursday, March 9<sup>th</sup> through Sunday, March 12<sup>th</sup>.

Tampa Bay Food Trucks has selected some of the Bay area's most popular food trucks for this event, including I Wanna Wok, Nico's Arepas Grill, Jimmy's Famous Seafood Express, Pineapple Shack and the newly rebranded Dochos Latin Bistro. All food trucks in attendance are locally owned and operated, with the ability to complete transactions using both credit cards and cash.

I Wanna Wok is hard to miss, touring Tampa Bay in their panda bedecked truck. Attendees are advised to try their crowd-favorite Kamikaze Fries featuring a choice of Korean bulgogi beef or teriyaki chicken, grilled onions, melted nacho cheese, yum yum sauce, sour cream, sweet chili sauce and scallions topped off with a sprinkle of sesame seeds. Those looking for lighter fare may consider their Wrappers Delight wrap with choice of protein, rice, vegetables and toppings.

Nico's Arepas Grill is a food truck by the restaurant by the same name. Owner Adrian Castillo emphasized "there's nothing like Nico's in Tampa." To newcomers, he describes his specialty, called an arepa, as a cornmeal patty grilled, then stuffed with your choice of fillings. It can be compared to a warm pita bread sandwich. Adrian says despite this different item, it has been very well received. The Nico's Chicken Special has been a bestseller, which contains shredded chicken, chicken salad and white cheese stuffed inside the warm cornmeal arepa.

Jimmy's Famous Seafood Express will also be in attendance, and is the little brother to the famous Jimmy's Famous Seafood establishment in Maryland. Recently featured on diners, drive ins and dives hosted by Guy Fieri, patrons love their award-winning crab cake as evidenced by their recently award "Lakeland's Favorite Food Truck", which was presented after a fan vote at the Lakeland all star food truck rally in October.

Dochos Latin Bistro originally roamed the streets of Tampa branded as Dochos Concession. Dochos

serves some of Tampa's best Latin cuisine, put on the map by their award-winning Cuban sandwich, which placed in the Ybor City Cuban Sandwich contest 3 years in a row.

Rounding out the food truck lineup is Pineapple Shack, serving up the cult-classic Dole Whip and soft serve ice cream. This self-dubbed "Island Style Creamery" serves up the perfect way to cool down after a warm afternoon on the course.

The food trucks attending the Valspar Championship are valued partners of Tampa Bay Food Trucks, the largest network of food trucks in Tampa Bay and Orlando. TBFT aims to develop business and foster the growth of local food trucks, while connecting them with clients such as the Tampa Bay Buccaneers, Cigar City Brewing, Florida Hospital, Tampa International Airport, USF Dining, and many more. TBFT assures the mutual satisfaction of both clients and food trucks by vetting trucks for service capabilities, quality control, insurance and licensing, and assisting clients by executing events for maximum success.

"My goal at events is not only to help our clients feed a crowd, but to introduce patrons to amazing local cuisine at a level they may not have experienced before. We are in a unique position where we can champion talented local chefs by connecting them with great brands, and local audiences. I love to create those connections, and thereby new food truck fans. It's what we do every day." said Michael Blasco, CEO of Tampa Bay Food Trucks.

The PGA made the decision to utilize Tampa Bay Food Trucks to embrace elite purveyors of local cuisine, with mobility to serve in a convenient location on the course, and the capacity to cater quickly to a large crowd.

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