

## Copperheads Membership Requirements

- Pay annual dues of \$450.
- Purchase/sell tickets to meet one of three membership categories of: Par (\$2,500), Birdie (\$5,000) or Eagle (\$7,500). Sponsor leads referred to the Tournament staff will qualify toward your goal.
- Volunteer a minimum of six hours during tournament week.
- Active participation in selected committee.



2016 Champion Charl Schwartzel

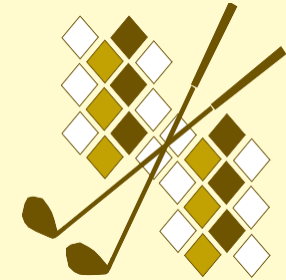


18th Green



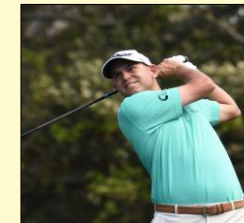
Luke Donald

## MEMBERSHIP INFORMATION



### COPPERHEADS

The volunteer organization that annually hosts the PGA TOUR event in Tampa Bay.



Bill Haas



Jim Furyk



Henrik Stenson



Patrick Reed



valspar  
CHAMPIONSHIP

presented by **BB&T**

727-942-5566  
office@thecopperheads.org  
valsparchampionship.com

## Copperheads Background Information

The tournament organizers and host organization is the 501c3 organization, Copperhead Charities. This civic-minded group – known in the community as *The Copperheads* – is made up of over 120 members.

Being a Copperhead means focusing on our two primary goals: hosting a premier PGA TOUR event in Tampa Bay and raising significant funds through golf for local charities.

In addition to raising money through ticket sales and corporate sponsorships, The Copperheads work in the parking lots, help with crowd control and welcome the golf patrons and sponsors throughout the golf course. The Copperheads are proud to be a part of all the best the PGA TOUR brings to a community.

Tampa Bay community leaders are encouraged to get involved as a Copperhead. We challenge you to help us grow our charitable donations which have totaled more than \$36 million since 1977.



COPPERHEADS



## What hosting a PGA TOUR sponsored golf tournament means to Tampa Bay

- Significant economic impact of more than \$50 million annually.
- National and worldwide exposure - shown on television in over 200 countries.
- Raises significant dollars for numerous local charities - over \$36 million between 1977 - 2016.
- Adds to the quality of life by having many of the world's best golfers compete locally.



Matt Kuchar



Jordan Spieth

## Copperheads

### Membership Benefits

- Copperhead shirt or other selected apparel.
- Daily admission for 2 people to the 12th Green/13th Green Hooter's Owl's Nest.
- Weekly Lot 1 VIP Parking.
- 16 Good-Any-One Day tickets.
- Copperhead golf outings and other social events.
- Merchandise discounts.
- Invitation for you and a guest to the Tuesday evening gala.
- Access to 18th Green Copperhead Hospitality Chalet (pending membership level).
- Invitation for you and a guest to the VIP concert reception (pending membership level).
- Significant involvement and leadership opportunities in operating and hosting a PGA TOUR event.
- Networking experience working alongside Tampa Bay community and business leaders.