



PRESS RELEASE

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LIGHTNING ANNOUNCE NEW PARTNERSHIP WITH VALSPAR

TAMPA BAY – The Tampa Bay Lightning will be teaming up with the Valspar Corporation and the Valspar Championship, an official PGA TOUR tournament, for a unique series of community-driven programs within the region.

“The Lightning are very excited about this partnership and continue to look forward to growing our relationship in years to come” said Tampa Bay Sports and Entertainment CEO Tod Leiweke.

The partnership will be inaugurated today, when both organizations come together and partake in the first of four local Habitat for Humanity restoration projects. The work will include painting, landscaping, and building for each home.

“We are thrilled to have the Tampa Bay Lightning join our support of Habitat for Humanity to help bring decent, safe and affordable housing to low-income families,” said Kimberly A. Welch, VP Communications, Valspar Corporation and President of The Valspar Foundation.

The Lightning and Valspar will also be kicking-off a new initiative for its young fans this year called the ‘Paint The Ice’ project. Kids will be invited to a full-day event this spring to paint their masterpieces on the ice of the team’s hometown rink. Local family charities dear to the Lightning Foundation and Valspar will benefit from the event.

About Valspar

The Valspar Corporation is a global leader in the paint and coating industry. Since 1806, Valspar has been dedicated to bringing customers the latest innovations, the finest quality and the best customer service in the coatings industry. It is committed to bringing the transformative power of color to the Tampa Bay community. Since becoming the official paint partner for Habitat for Humanity in 2002, Valspar has donated 1.5 million gallons of paint for Habitat homes built or remodeled.

About the Valspar Championship

The Valspar Championship is considered the most colorful PGA TOUR tournament in world, featuring some of the biggest names in golf, an interactive Family Fun Zone, a complimentary Saturday night concert featuring The Band Perry and opportunities to meet the players and receive autographs. The tournament takes place at the Innisbrook Resort and is scheduled this year for March 9-15, 2015. For ticket packages and information, visit ValsparChampionship.com or call 727-942-5566.

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