



## ENHANCED BIRDIES FOR TAMPA BAY CHARITIES PROGRAM IS UNDERWAY

The 2015 Birdies for Tampa Bay Charities presented by BB&T is back with a larger bonus pool payout and a higher tournament participation threshold.

The program is aimed at grass roots charities who collect pledges between now and March to benefit their organization based on the number of birdies made by the pros in the 2015 Valspar Championship presented by BB&T. In addition, the tournament will now boost those pledges by 15%, up from 10% in the last several years. So a pledge of \$100 will net the sponsoring charity \$115.

In addition, the tournament will now pay the bonus on the first \$1.5 million in charitable pledges, up from \$1 million.

“Thanks to the generosity of BB&T, Valspar and our other tournament sponsors, we are actively looking for new charity and community groups to join the program,” says Tournament Director Tracy West. “It is perfect for school and youth groups. We handle all the paperwork and bookkeeping once you get the pledge cards filled out and collected.”

For more information, go to [ValsparChampionship.com](http://ValsparChampionship.com) or contact Birdies Coordinator Doug Laseter (727/942-5566 or [dlaseter@thecopperheads.org](mailto:dlaseter@thecopperheads.org)).

### TOURNAMENT BRUSH STROKES

On-line ticket sales for the tournament are scheduled to start on Monday, November 3...If a male golfer wins Golf Channel's Big Break Myrtle Beach, he will receive a sponsor's exemption to the 2015 Valspar Championship...The first choice in the Valspar Championship's Community Drivers Program to recognize organizations or individuals who are leading the drive for a better community was The First Tee of Tampa Bay. They have received a check for \$20,000...The 2015 Valspar Championship will include a concert, free to all patrons, after play on Saturday, March 14. The act will be announced within the next 30 days.

#### About the Valspar Championship presented by BB&T

The 2015 Valspar Championship presented by BB&T, Tampa Bay's PGA TOUR event, will be held March 9-15 on the Copperhead Course at Innisbrook, a Salamander Golf & Spa Resort, in Palm Harbor, Florida. John Senden is the defending champion of the tournament which is part of the annual FedExCup competition. The tournament will be nationally televised by NBC Sports and Golf Channel.

#### About Copperhead Charities, Inc.

Copperhead Charities history of supporting charities through professional golf dates back to 1977, with funds generated exceeding \$32 million. The 2015 Valspar Championship (March 9-15) is the 15th full-field PGA TOUR event sponsored by the Copperheads.

#### About The Valspar Corporation

The Valspar Corporation (NYSE: VAL) is a global leader in the paint and coatings industry. Since 1806, Valspar has been dedicated to bringing customers the latest innovations, the finest quality and the best customer service in the coatings industry.

**ValsparChampionship.com**      **March 9-15, 2015**