



FOR IMMEDIATE RELEASE – February 14, 2014

ASTELLAS PRESENTS EXECUTIVE WOMEN'S DAY

The Astellas Presents Executive Women's Day at the Valspar Championship is set for Monday, March 10. The day-long event will bring together influential women from the Tampa Bay area to engage in topics focused on personal and professional development.

The event at Innisbrook Resort begins with a breakfast and Power Panel Discussion, followed by a visit "Inside the Ropes" to see some of the activities involved in staging a PGA TOUR event. At lunch, Dawna Stone founder of "Women's Running" magazine and the author of the recently-published "Healthy You! 14 Days to Quick and Permanent Weight Loss and a Healthier Happier You" will be the keynote speaker.

Lissette Compos of ABC Action News will host the Power Panel Discussion whose members are scheduled to include Angela Artalino of Parenting Magazine and Kanika Tomalin the Deputy Mayor of St. Petersburg.

While Executive Women's Day is sold out, Astellas is also sponsoring a tent (open to the public) during the four days of the tournament. For more information, call the tournament office at (727) 942-5566.